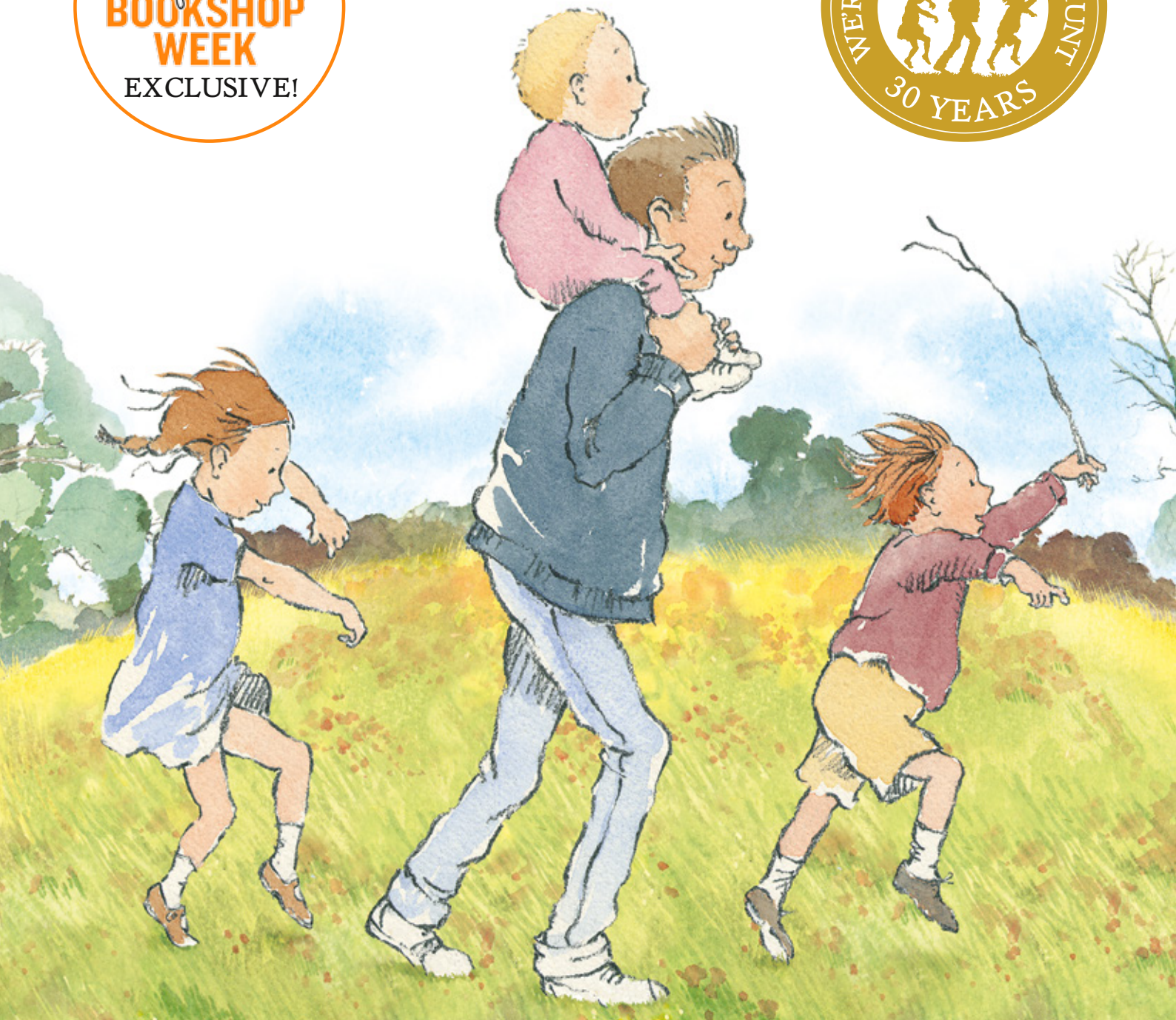


We're Going on a Bear Hunt

CELEBRATING 30 YEARS



Join in the fun with our
IBW Booksellers Pack



Sign up now! Open to the first 100 bookshops
to register before 15 May 2019

Jointhebearhunt.com



[#jointhebearhunt](https://twitter.com/jointhebearhunt)

CELEBRATING 30 YEARS OF *We're Going on a Bear Hunt*

We're going on a bear hunt.

We're going to catch a big one.

Will you come too?



Join the Bear Hunt!

We're Going on Bear Hunt, the classic chant-aloud by Michael Rosen and Helen Oxenbury, started a publishing phenomenon 30 years ago with readers swishy-swashying and splash-splashing through this award-winning picture book favourite. Join bear-lovers everywhere and celebrate the anniversary in style by hosting your very own Bear Hunt in collaboration with 9 other local businesses – guaranteed to drive new traffic to your bookshop, make you a hero with your local independent business alliance, engage families as they learn more about shopping locally, energize your local community and (most of all) put a great big smile on your customers' faces! Sign up now to JOIN THE BEAR HUNT.

How to take part

What is JOIN THE BEAR HUNT?

JOIN THE BEAR HUNT is a national event celebrating Independent Bookshop Week, and the "Shop Local" movement, supporting indie booksellers with a promotional opportunity offered exclusively to IBW members. It's a week-long hunt for bears hosted by your bookshop with participation from other business establishments in your town. Spread the "Shop Local" message by livening up your town with a community-wide activity which everyone – kids, parents and brave hunters and bear-lovers of all ages – is invited to join.

How does JOIN THE BEAR HUNT WORK?

On Saturday 15 June 2019, intrepid explorers will set off on a hunt to find bears hidden in your bookshop and 9 other businesses in your town. Bear-lovers will be eligible for prizes with the competition culminating on Saturday 22 June in a grand ceremony at your shop.

What are the requirements for JOIN THE BEAR HUNT bookshops?

Participating bookshops agree to:

1. Order a minimum of £100 worth of *We're Going on a Bear Hunt* books from 1 May 2019 through to 15 June 2019 from your area sales manager.
2. Create an in-store display and/or devote a store window to *We're Going on a Bear Hunt*.
3. Host a JOIN THE BEAR HUNT celebration event at your shop 22 June 2019.
4. Have fun!

How does my bookshop sign up for JOIN THE BEAR HUNT?

It couldn't be easier. Sign up by contacting jo.humphreys-davies@walker.co.uk, Tel: 020 7396 2466. Closing date is 15 May 2019.

Questions?

Contact jo.humphreys-davies@walker.co.uk.

We can't wait to hear about how you are celebrating Independent Bookshop Week with *We're Going on a Bear Hunt*.

Keep us updated by sharing any news and photos via Twitter @WalkerBooksUK #bearhunt

@booksaremybag #IndieBookshopWeek

jointhebearhunt.com

Illustration © 1989 Helen Oxenbury from *We're Going on a Bear Hunt* by Michael Rosen

What resources are available to make my JOIN THE BEAR HUNT event a success?

Walker Books will send you a FREE kit containing everything you need to launch your own JOIN THE BEAR HUNT celebration in your town.

Your kit will contain:

- A sturdy *We're Going on a Bear Hunt* standee (50 cm high)
- 10 mini Bear standees
- 100 "I've Been on a Bear Hunt" cards
- Photocopiable sheets, including "I've Been on a Bear Hunt" search list and JOIN THE BEAR HUNT event poster
- Special *We're Going on a Bear Hunt* big book edition for reading aloud, plus storytelling top tips
- FREE prizes for participants, including 50 *We're Going on a Bear Hunt* posters, 50 sticker sheets, 50 adorable bear ears, 50 "I've Been on a Bear Hunt" certificates and one grand prize of *We're Going on a Bear Hunt* backpack (containing the classic picture book, colouring and activity fun books) – perfect for mini bear hunters!

JOIN THE BEAR HUNT is open to the first 100 bookshops to sign up by 15 May 2019



We're Going on a Bear Hunt

30TH ANNIVERSARY EDITION

ORDER FORM

Customer name:		Account No:	
Address:		Date:	
		Order Ref:	
		Terms:	
Special instructions:		Rep:	

CLASSIC WE'RE GOING ON A BEAR HUNT TITLES

9781406386769	We're Going on a Bear Hunt 30th Anniversary Edition (January 2019) by Michael Rosen and Helen Oxenbury	BB	£6.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406386776	We're Going on a Bear Hunt 30th Anniversary Edition (January 2019) by Michael Rosen and Helen Oxenbury	PB	£6.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406389050	We're Going on a Bear Hunt Collector's Edition with Signed Print (September 2019) by Michael Rosen and Helen Oxenbury	HB	£25.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406391350	We're Going on a Bear Hunt Sound Book (November 2019) by Michael Rosen and Helen Oxenbury	BB	£8.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406323924	We're Going on a Bear Hunt - Paperback with DVD by Michael Rosen and Helen Oxenbury	PB + DVD	£7.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406361926	We're Going on a Bear Hunt Sticker Activity Book	PB	£5.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406357387	We're Going on a Bear Hunt Sound Book	HB	£12.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406332667	We're Going on a Bear Hunt Changing Picture Book	HB	£12.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

TV TIE-IN WE'RE GOING ON A BEAR HUNT TITLES

9781406387759	We're Going on a Bear Hunt: Let's Discover Baby Animals (April 2019)	PB	£5.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406387766	We're Going on a Bear Hunt: Let's Discover Flowers and Trees (April 2019)	PB	£5.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406375954	We're Going on a Bear Hunt: My Adventure Field Guide	Flexiback	£6.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406375961	We're Going on a Bear Hunt: My Explorer's Journal	Flexiback	£8.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406379952	We're Going on a Bear Hunt: Let's Discover Birds	PB	£5.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406379969	We're Going on a Bear Hunt: Let's Discover Bugs	PB	£5.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
9781406384512	We're Going on a Bear Hunt: Christmas Activity Book	PB	£5.99	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Please ask your area sales managers for display material and event packs

REGIONAL MANAGER – LONDON: Kat Halloran • 020 7793 0909 • kathleen.halloran@walker.co.uk

REGIONAL MANAGER – SOUTH: Ellie Jones • 07831 1806686 • ellie.jones@walker.co.uk

REGIONAL MANAGER – CENTRAL: Ian Tripp • 07970 450162 • ian.tripp@walker.co.uk

REGIONAL MANAGER – NORTH & SCOTLAND: Jan Grzywinski • 07831 580706 • jan.grzywinski@walker.co.uk

REGIONAL MANAGER – IRELAND: Conor Hackett • 086 8518 501 • mail@hackettflynn.com

Orders to: GBS (Grantham Book Service), Distribution Centre, Colchester Road, Frating Green, Colchester, Essex CO7 7DW

Tel: +44 (0) 1206 255678 • Fax: +44 (0) 1206 255930 • Email: sales@tbs-ltd.co.uk

Export: Asia: tbs_asia@tbs-ltd.co.uk • Europe: tbs_europe@tbs-ltd.co.uk • Rest of the world: tbs_restoftheworld@tbs-ltd.co.uk

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